



Company Backgrounder

The North Pole Experience (NPX), home of Santa's Workshop, is the critically acclaimed interactive family Christmas experience in Flagstaff, Ariz. Entering Season 7 in 2015, North Pole Experience will run from the end of November through the end of December. The North Pole Experience provides an authentic and memorable Christmas adventure for families with children of all ages. Founded in 2009, the experience made the move from Greer, Ariz. to Flagstaff in 2012. In 2013 it was visited by over thousands of families from Arizona the Southwest, as well as many guests travelling to NPX from around the globe each year.

The attraction includes Santa's workshop, Santa's Toy Hall of Fame, the Toy Building Workshop, a large toy factory, Mrs. Claus's Bakery, Elf University, Santa's Mail room and office, and top secret Area 47 where Santa's sleigh is stored, along with the most advanced mission control center anywhere. Guests arrive at the North Pole Experience after a scenic trolley ride through Santa's own magic portal. The entire experience takes about 1.5 hours to go through.

The North Pole Experience is part Norman Rockwell, with a blend of the original Willy Wonka and seeks to bring the innocence and magic of Christmas to life and inspire children and families to believe during the most special time of year. A family tradition that every generation will love, the North Pole Experience is a can't-miss family adventure.

Press:

The North Pole Experience has been featured nationally and locally in outlets such as CNN, The Travel Channel, MSNBC, Examiner.com, ABC15, Arizona Republic, Sonoran Living, AZ Family, Fox 11, Family Vacation Critic, and more.

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